



DEPARTMENT OF THE ARMY

Lineage and Honors

301st PSYCHOLOGICAL OPERATIONS COMPANY

Constituted 20 September 1950 in the Regular Army as the 1st Loudspeaker and Leaflet Company, Army

Activated 4 November 1950 in Korea

Reorganized and redesignated 1 April 1954 as the 1st Loudspeaker and Leaflet Company

Reorganized and redesignated 24 June 1960 as the 1st Psychological Warfare Company

Inactivated 20 December 1965 at Fort Bragg, North Carolina

Redesignated 30 October 1975 as the 1st Psychological Operations Company; concurrently withdrawn from the Regular Army, allotted to the Army Reserve, and activated at San Diego, California

Reorganized and redesignated 16 June 1996 as the 301st Psychological Operations Company

Ordered into active military service 9 January 2003 at San Diego, California; released from active military service 3 March 2004 and reverted to reserve status

Ordered into active military service 25 March 2005 at San Diego, California; released from active military service 31 July 2006 and reverted to reserve status

301st PSYCHOLOGICAL OPERATIONS COMPANY

Ordered into active military service 3 January 2007 to 8 August 2007 at San Diego, California; released from active military service 30 June 2008 to 10 September 2008 and reverted to reserve status

(Elements ordered into active military service 6 January 2011 to 8 April 2011 at San Diego, California; released from active military service 9 February 2012 to 11 May 2012 and reverted to reserve status)

(Element ordered into active military service 14 September 2013 at San Diego, California; released from active military service 18 October 2014 and reverted to reserve status)

CAMPAIGN PARTICIPATION CREDIT

Korean War
CCF Intervention
First UN Counter Offensive
CCF Spring Offensive
UN Summer-Fall Offensive
Second Korean Winter
Korea, Summer-Fall 1952
Third Korean Winter
Korea, Summer 1953

Armed Forces Expeditions
Dominican Republic

War on Terrorism
Global War on Terrorism

DECORATIONS

Meritorious Unit Commendation (Army), Streamer embroidered KOREA 1952-1953

Meritorious Unit Commendation (Army), Streamer embroidered KOREA 1953-1954

Republic of Korea Presidential Unit Citation, Streamer embroidered KOREA 1950-1952

BY ORDER OF THE SECRETARY OF THE ARMY:



RICHARD W. STEWART, PH.D.
Chief of Military History

24 APR 2015